



## Simple ➔ Secure ➔ Flexible

The Mini-Genie platform integrates multi publishers with unified distribution channel and automates the management of product catalogue, publishing and securely distributing the contents with integrated rights management. Content updating and renewal of contents adds value to the publishers.

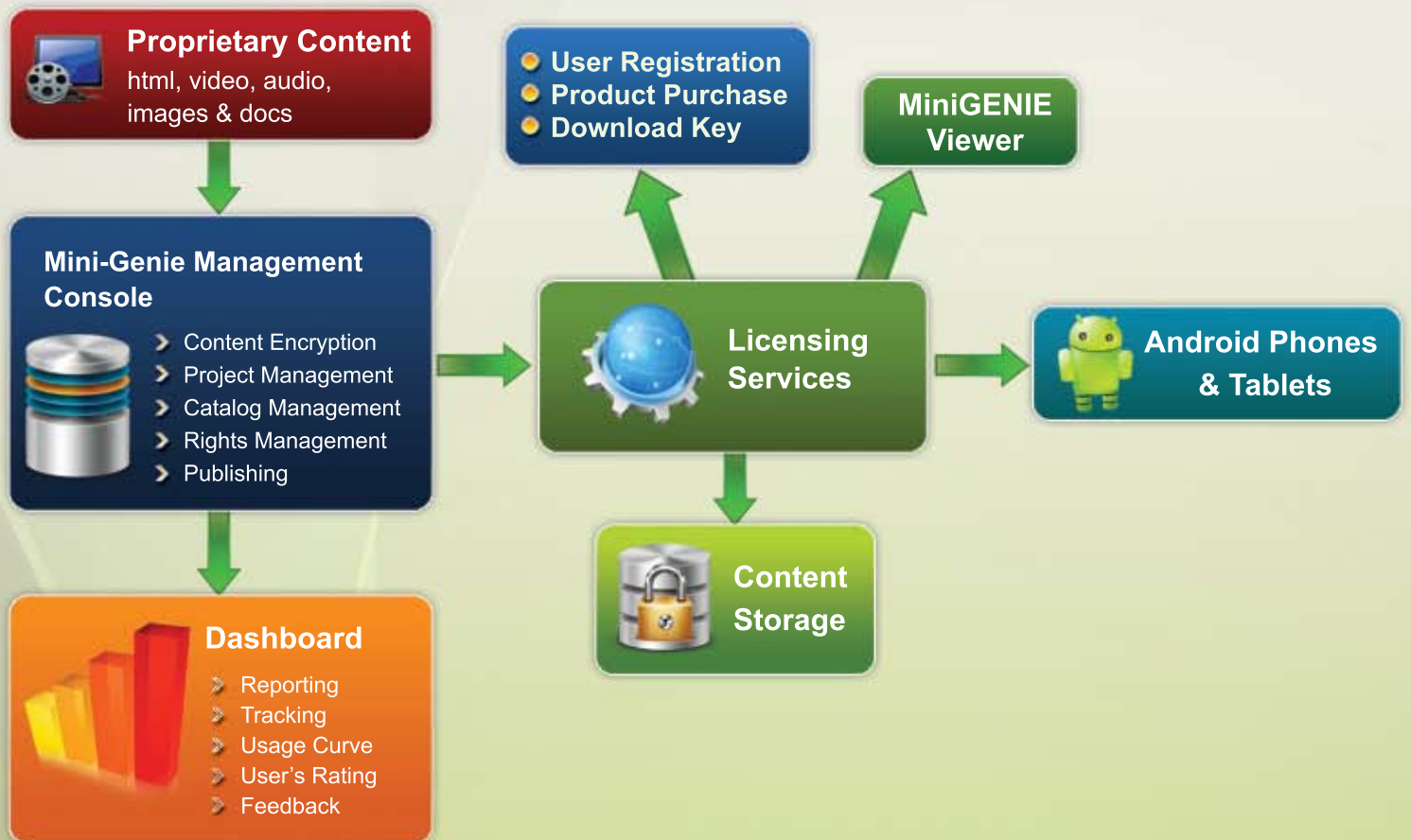
This allows for new business models such as “try before you buy”, promotional previews, rentals based on play counts or expiration dates, subscriptions, and purchases of streaming or downloadable media. For online content, owners can also quickly change usage rules without having to redistribute the content.

### HIGHLIGHTS

- ➔ Multi Publisher support
- ➔ Multi Product support
- ➔ Secured Publishing at FTP
- ➔ Web Service integration
- ➔ Multiple User Registration scenarios
- ➔ Supports Android 2.2 and above
- ➔ IOS will be added in next version
- ➔ Supports Online as well as Offline Publishing
- ➔ Supports Web and multimedia formats



# Mini-Genie Platform



## FEATURES

- Online / Offline DRM
- Online / Offline Distribution
- Online / Offline Content access
- 256 Bit AES Encryption
- Proprietary Key Management and Licensing
- Strong Content Rights Management control
- Publishing and protected distribution
- Powerful DRM and Reporting
- Web Service based integration with publisher's portal

## BENEFITS

- Eliminates Piracy
- Protect and improve ROI
- Content bound with Device (Phones/Tablets)
- Simplified Version Management
- Flexible for online & offline distribution
- Online and SMS based activation

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